

Online Social Networking Sites that are used for Specific Purpose

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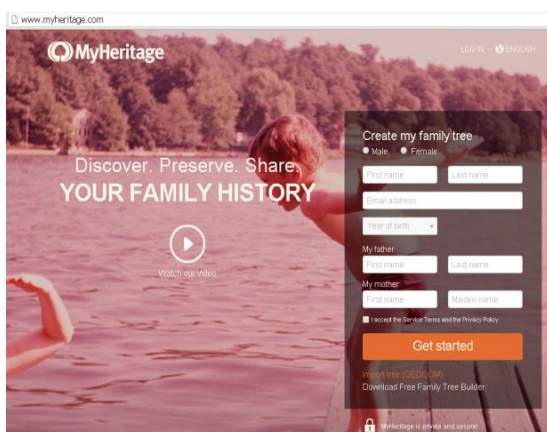
Abstract: Social networking sites are generally used for the communication purpose. In these Social networking sites we can send text messages chatting and share our common interests. The most popularly used social networking sites like **facebook, twitter and orkut**. In these networking sites we can add different categories of people like friends, relatives, colleagues, School friends and many others. If a person wants to join a networking sites that only contains his/her friend circle and similarly relatives and colleagues and is there any other specific website that only serves for specific purpose. In this paper we are discussing different social networking sites that are used for specific purpose in different parts of world like MyHeritage, Classmates.com, StudiVZ, Flixster, Meetup

Key words: facebook, orkut, twitter, MyHeritage, Classmates.com, Studivz, Flixter, Meetup.

I. INTRODUCTION

Social media are computer-mediated tools that allow people to create, share or exchange information, ideas, and pictures/videos in virtual communities and networks. **social networking service** (also **social networking site** or **SNS**) is a platform to build social networks or social relations among people who share interests, activities, backgrounds or real-life connections. A social network service consists of a representation of each user (often a profile), his or her social links, and a variety of additional services.

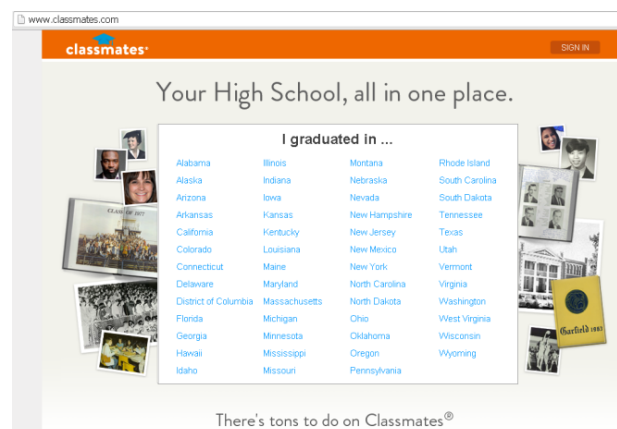
1) **My Heritage:** It is a family-oriented social network service and genealogy website which consists of a list of genealogies: record or table of the descent of a person, family, or group from an ancestor or ancestors; a family tree. In this all the family members can create their family tree organize family events share the pictures and videos that are related to their family. There are more than 15 million family trees and 91 million photos on the site, and the site is accessible in over 35 languages.



2) **Classmates:** It is different from other social networking sites which are generally used for free of cost

but this is not like other websites which are of free of cost in this only premium members are allowed that a sum charged or paid, as for professional services or for a privilege.

In this people can reconnect with their old classmates and can chat and post their videos that are related to that particular. Recollecting old memories and sharing the incidents that took place during their education days is possible Classmates searches your classmates based on the data that you have provided like school you have attended and pass out year etc. Based on the data you have search engine searches for the people that matches your data



3) **StudiVZ:** It is the most popular and biggest social networking sites in Germany. This social networking site is popular in different German speaking countries like Switzerland and Austria. This site works as a student directory for college and university students in Europe where the student directory may contain information about Student's name, Address and Telephone number, Major field of study, Dates of attendance, grade level, and

enrollment status, Degrees, honors and awards received, E-mail address. In this social networking site students will share their common interests in the subjects and discuss queries related to subject and many more.

discuss about movies and another networking sites through which they can conduct meetings

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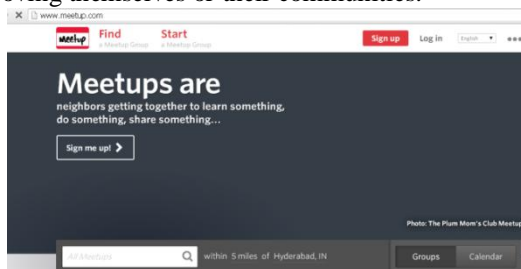
- [1] <http://www.myheritage.com/>
- [2] <http://www.meetup.com/>
- [3] <http://www.fixter.com/>
- [4] <http://www.studivz.net/Default>
- [5] <http://www.classmates.com/>



4) Flixster: Flixster is a social networking site for movie fans. All the Movie Freak's share their views about movies they create their own profiles, invite friends, rate movies and add reviews as well in this the analysis and evaluation of films and the film medium is done based on their reviews it also helps their friends to decide a judge a movie whether to watch it or not. In this they can also view popular celebrity photos, read the latest movie news, and view video clips from popular movies and TV shows. Flixster.com also operates leading movie applications on Facebook, MySpace, iPhone, Android, and BlackBerry.



5) Meetup: Meetup is an online social networking portal that facilitates offline group meetings in various localities around the world. It makes it easy for anyone to organize a local group or find one of the thousands already meeting up face-to-face. Offline meetings means For example, if somebody at a meeting says "let's continue this discussion offline," it means "let's discuss it informally at another time. "More than 2,000 groups get together in local communities each day, each one with the goal of improving themselves or their communities.



CONCLUSION

In this paper we have searched on different social networking sites like where only family and relatives can catch up and other networking sites which are useful students And networking sites through which they can